



October 11, 2011

METRO AND PEARLS AUSTRALASIA LAUNCH \$20,000 ART COMPETITION

EMERGING Brisbane artists will have the opportunity to showcase their art to a wider audience following the launch of the city's most prestigious new art award, the Metro Property Development and Pearls Australasia \$20,000 Art Competition.

Artists are invited to enter a painting or photograph in the inaugural competition, which aims to uncover the city's best painters and photographers.

The theme of the competition is the urban renewal of Brisbane's inner city.

The winner will receive \$10,000, second place \$5000 and third place \$3000. There will also be two Highly Commended awards, each with a \$1000 prize.

Metro Property Development executive chairman David Devine said the art competition was about giving a voice to local artists.

"Brisbane has a wealth of artistic talent and this competition is about uncovering the amazing artists we have in our own backyard," he said.

Mr Devine said the competition was inspired by Metro Property Development and Pearls Australasia's new apartment development, Brooklyn on Brookes.

"Located in the cultural hub of Brisbane, Brooklyn on Brookes is a striking and modern development that offers an attractive, comfortable place to live whilst being visually stimulating. In the spirit of Brooklyn on Brookes, we are looking for vibrant art that is exciting, innovative and pushes the boundaries."

Highgate Hill resident and professional artist, Adam Lester, said the competition's urban renewal theme had inspired him to enter his mixed-media painting 'Paladar'.

"I am interested in painting the urban environment wherever I go, whether I'm in America or Australia," he said. "I really love the Paladar Fumior Salon in South Brisbane and I think it's a great example of urban renewal. For years, it was used as a storeroom before it was finally restored and turned into a cigar shop. I thought it was a really interesting and great renovation - it's a little piece of Europe in Brisbane."

Entry is open to all Australian residents. Artworks must be of the following mediums: oil, acrylic, watercolour, photographic or mixed media. Work must have been completed in the two years prior to the date for final submissions, October 19, 2011.

Selected entries will be shown at Brooklyn on Brookes sales office at the corner of Brookes and Ann Street, Fortitude Valley between November 10, 2011 and November 30, 2011. The winner will be announced to the media on December 5, 2011.

To enter visit www.brooklynonbrookes.com.au

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