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## **BROOKLYN ON BROOKES FIRES UP BRISBANE MARKET**

DAVID Devine's Metro Property Development is expected to redefine apartment living in inner-city Brisbane with the launch to market of its highly-anticipated \$102 million Brooklyn on Brookes development in Fortitude Valley this week.

Developed in partnership with Pearls Australasia, the New-York style apartment project has already received a flood of sales enquiries from local and interstate buyers. Buyers are also rushing to view Brooklyn on Brook's fully furnished two-bedroom, two bathroom display apartment, open daily.

With stylish and affordable apartments from just \$305,000, the project taps into the growing demand for inner-city apartment living.

According to an exclusive report for Metro Property by Resolution Research Strategists, an extra 22,000 people are expected to move to Fortitude Valley by 2030, sparking a strong demand for affordable accommodation compatible with the area's cosmopolitan lifestyle.

Metro Property Developments' recent apartment projects have already been huge successes: The Chelsea Bowen Hills has sold out and the 286-apartmetn Madison Heights projects have achieved 203 sales by the end of August.

Executive Chairman David Devine said Brooklyn on Brookes offered ground-breaking affordability and unparalleled lifestyle opportunities.

"With its close proximity to the Brisbane CBD and Fortitude Valley's vibrant shopping, restaurant and entertainment precinct, it's extremely attractive to individuals and couples looking for an exciting inner-city lifestyle," he said.

"Given the success of our apartment buildings The Chelsea Bowen Hills and Madison Heights, we are expecting sales for Brooklyn on Brookes to be extremely strong."

Brooklyn on Brookes will be located at 116-128 Brookes Street in Fortitude Valley, adjoining the popular Emporium complex, featuring 35 retailers, and Gregory Hall.

Internationally acclaimed architecture firm, Woods Bagot has created a contemporary and elegant development, featuring modern glass and textured concrete. However, the design remains sympathetic to the surrounding community, with its subtropical boulevard and lush gardens designed to add green space to the Valley neighbourhood.

"Born from a desire to celebrate the surroundings and its inhabitants, the design for Brooklyn on Brookes is a direct response to its immediate urban landscape," said Mark Damant, Principal, Woods Bagot.

"The acknowledgement of the wider block and its urban context inspired the 'New York' approach to the design - presenting the building as a series of closely related individual towers, rather than a microcosm of a city. Brooklyn on Brookes exudes cosmopolitan flair yet embraces the traditional rustic feel that is akin to Fortitude valley's urban footprint."

The stylish 14-level apartment development boasts 191 one and two bedroom apartments ranging from \$305,000 to \$750,000.

Each apartment features the New York inspired Wintergarden concept, ideal for Brisbane's sub-tropical lifestyle. Glass windows capable of being opened or closed cover the width of the living areas to ensure an exciting new dimension to the interior space. When closed, apartment sizes are increased so residents have added space in which to dine or entertain. Opened, they bring the outdoors indoors.

Each apartment features a beautifully finished, gourmet kitchen, perfect for entertaining. Benchtops are reconstituted stone and sleek European appliances are included as standard. Cabinetry is custom-designed, contemporary elegant and easy to maintain.



Residents will love the world-class views from their stylish new apartments. To the southwest, the glittering towers of the CBD. To the south and north east, the majestic curves of Brisbane River and suburban panoramas beyond.

Brooklyn on Brookes will feature a high speed fibre optic network, providing access to telecommunications, broadband and pay TV services. There is also air conditioning and ceiling fans in living areas and bedrooms and an audio intercom system to each apartment.

The lifestyle offered at Brooklyn on Brookes is beyond compare. Residents will enjoy the resort-style benefits of a sparkling pool and a gymnasium. Take a pre-work swim or unwind at the gym after a hard day.

The development will also feature underground parking, bicycle parking and retail space.

Located in the vibrant inner city suburb of Fortitude Valley, Brooklyn on Brookes offers an exciting, cosmopolitan lifestyle for its residents. Enjoy the fine dining and shopping available at The Emporium precinct, which features a 102-suite boutique hotel, restaurants and 35 specialty stores. A short stroll away is the James Street Market and the exciting world of Asian cuisine at Chinatown.

Access to transport is easy. A bus stop is across the street, while the Brunswick Train Station is only 630 metres away.

The Brookes Street apartment tower is the third Brisbane joint venture with Pearls Australasia, following on the Chelsea and Madison Heights apartment projects. Pearls and Metro are also combining to deliver one land subdivision north of Melbourne.

Metro Property Development was created in early 2010 by Devine Limited founder David Devine and business partner Ken Woodley and recently merged with Luke Hartman's Hartman Corporation. The company currently has a portfolio of projects concentrating on quality, affordable residential high rise projects and broad acre land development in Queensland and Victoria.

Pearls Australasia entered the Australian market in 2009 with the cash purchase of the Sheraton Mirage Resort and Spa on the Gold Coast. Pearls Australasia is backed by India's largest private land owner, the diversified Pearls Global, who employs 1.6 million people.

Prospective buyers are welcome to view Brooklyn on Brookes fully-furnished two-bedroom, two bathroom display apartment now open 10am-6pm daily at the corner of Brookes and Ann Sts, Fortitude Valley. For sales enquiries call 1300 438 269. For more information visit [www.brooklynonbrookes.com.au](http://www.brooklynonbrookes.com.au)

ENDS: Media enquires to David Devine on (07) 3224 9111.